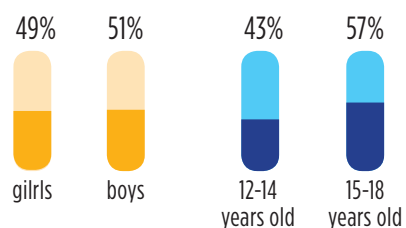
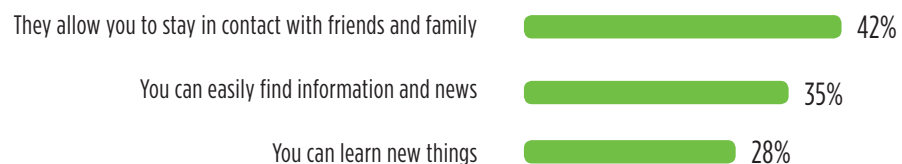


OBSERVATORY 2019

COMPUTER ASSISTED WEB INTERVIEWS (CAWI) OF A SAMPLE OF 611 BOYS AND GIRLS, AGED 12 TO 18 YEARS OLD



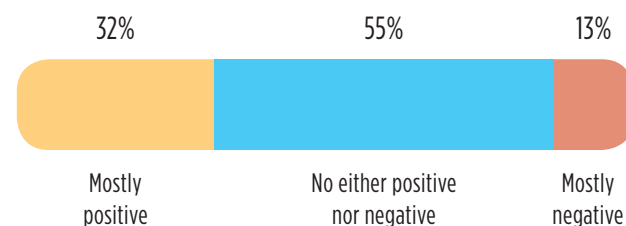
WHAT DO YOU THINK ARE THE MOST IMPORTANT POSITIVE EFFECTS OF SOCIAL MEDIA?



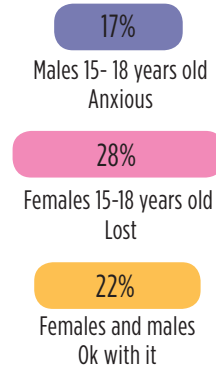
WHAT DO YOU THINK ARE THE MOST IMPORTANT NEGATIVE EFFECTS OF SOCIAL MEDIA?



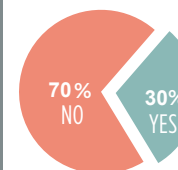
YOU THINK THAT THE EFFECTS OF SOCIAL MEDIA ON YOUNG PEOPLE ARE...



IF YOU WEREN'T ALLOWED TO USE SOCIAL MEDIA FOR A WEEK, HOW WOULD YOU FEEL?

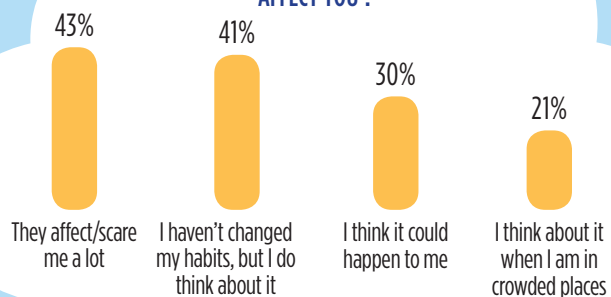


HAVE YOU EVER MET FRIENDS ONLINE BEFORE MEETING THEM IN PERSON?

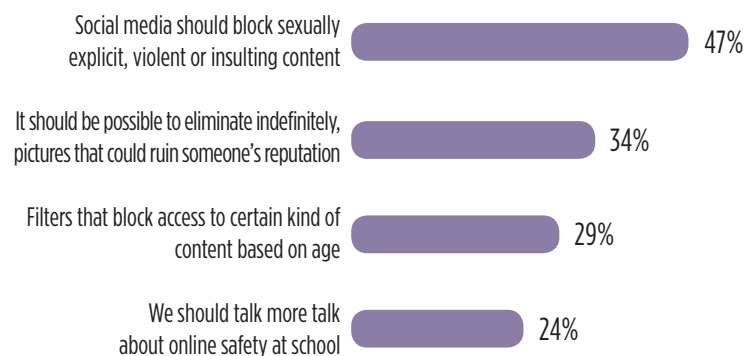


Base: total number of 12-18 year olds – maximum 3 answers

HOW DO DRAMATIC IMAGES OR NEWS (TERRORIST ATTACKS, SHOOTINGS, NATURAL DISASTERS) AFFECT YOU ?



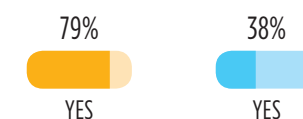
WHAT DO YOU THINK WOULD MAKE BEING ONLINE SAFER FOR YOUNG PEOPLE?



WHILE YOU WERE ONLINE, HAVE YOU EVER SEEN SOMETHING UNEXPECTED?



DO YOU HAVE AN INSTAGRAM PROFILE? ON INSTAGRAM... I met new people



Base: total number of 12-18 year olds – maximum 3 answers

IF YOU NEED HELP, CALL



CHAT ON
AZZURRO.IT